



**CHAPTER LIKE SIZE AGENDA
For All Chapter Sizes
October 11, 2018**

1. Governance
 - a. How do you recruit new board members?
 - b. How do chapters plan for board and committee succession?
 - c. What is your board and committee structure?
 - d. Do you have a set timeline or system for recruitment and terms of service?
 - e. What are your chapter's goals for 2019?
 - f. Are chapters making representatives of collegiate chapters regular board members or have some other arrangement for their representation?

2. Membership
 - a. How do you recruit members?
 - b. Full list of "benefits" they are providing for their members to make membership worthwhile.
 - c. How does your chapter measure engagement?
 - d. Does anyone set goals or use metrics to assess member involvement/engagement?
 - e. How can we better build community with Chapter members as well as nonprofits to grow membership?
 - f. Do you seek to jump to the next level of chapter membership or focus on maintaining the status quo? Value proposition? Methods for increasing membership?
 - g. How other chapters are managing member relationships, i.e. are they using any CRM software or a chapter database?
 - h. What do you do to orient new members?
 - i. Do any chapters currently celebrate these in any way? For example, people who have been members for 5 years, 10 years, etc.
 - j. Are other large chapters seeing decreases in membership?
 - k. How do you convert non-member program attendees to members?

3. Inclusion, Diversity, Equity & Access
 - a. How are other chapters successfully achieving their IDEA Goals?
 - b. How does your Chapter appeal to small NPO without staff?
 - c. How do you reach members who are far away from your meeting locations?
 - d. How do you build engagement opportunities for those who may be blocked from membership due to financial constraints? What ideas are other Chapters using to

challenge exclusion?

4. Be The Cause/EMC
 - a. What is your Be The Cause campaign?
5. Education
 - a. How do you create high quality education programs and market them effectively?
 - b. What ideas do you have for program topics?
 - c. What chapters collaborate with other chapters on an annual conference (or manage their own)? What model/resources do they use for conference management, sponsorship/exhibitor outreach, logistics, etc.? Does the conference have a profit motive or a break-even motive?
 - d. What are your monthly programs?
 - e. How do you plan your regional conference? (sponsorships, themes, etc.)
 - f. How do you make your education programs appeal to those in different stages of their careers?
6. National Philanthropy Day
 - a. How does your chapter celebrate National Philanthropy Day?
 - b. How do you honor your honorees?
7. Communications
 - a. To what extent are other chapters the leaders in their community for issues around philanthropy? For example, if the newspaper is writing a story related to philanthropy, so they call your chapter? To what extent do like-sized chapters view this as their role?
 - b. How do other Chapters effectively communicate with their members?
 - c. We have a hard time figuring out how to inform our community about AFP. How are other chapters successfully spreading the word about the AFP member benefits and about AFP in general.
8. Other
 - a. How do you market your scholarships and generate a buzz around it?
 - i. What is your scholarship budget
 - b. How did you build your mentor program and engaged Sr. Members as mentors?
 - c. Explore what resources chapters make available where a member could bring an ethical question in confidence and receive support and guidance.
 - d. Do chapters have a full time or part time paid professional that supports their chapter?
9. Open Discussion
10. Volunteer to be the facilitator/recorder for 2018 International Conference